



Supporting Malaysian Startups across Strategic Sectors

Gobi supports Malaysian startups operating in strategic sectors and translates local innovation into scalable, market-ready solutions.

Critical sectors such as deep technologies, sustainability, food, the care and circular economy are increasingly important to Malaysia's long-term development. By channelling capital into these high-impact areas, Khazanah through Gobi Partners (Gobi), supports emerging Malaysian companies as they transform into platforms for inclusive innovation and growth.



Lapasar is digitising business procurement by connecting companies with suppliers through its B2B marketplace and e-procurement platform.



JAZRO is expanding access to robotics and coding education, inspiring young Malaysians to explore technology and build future-ready skills.

Scan to watch



Capital Deployment and Active Value Creation

Gobi invests across multiple stages of a company's growth. Beyond its role as an investor, it serves as an active value-creation partner - strengthening corporate governance, integrating ESG into operations, improving performance discipline, embedding structured reporting and financial controls - thereby improving the investability of its portfolio companies.

Gobi's broader regional network also provides portfolio companies with access to prospective customers, strategic partners, follow-on investors and expansion opportunities across Asia. This combination of local market access, portfolio support and regional connectivity helps Gobi support promising Malaysian businesses develop into scalable, market-ready companies.

Active Value Creation with Gobi



As one of Malaysia's more established senior care specialist, My Care Concierge provides comprehensive eldercare services ranging from in-home caregivers to premium senior living facilities. Gobi provided vital growth capital while actively helping the founders transition from a startup mindset into a more institutional corporate structure. Today, the company operates nine centres and provides structured career pathways for local caregivers.



As a grassroots e-waste recycling business, ERTH addresses environmental challenges by encouraging responsible recycling and integrating informal collectors into a sustainable circular economy. Beyond providing capital, Gobi supported ERTH's market traction by facilitating direct introductions to large corporations, while also increasing the company's regional exposure by guiding its founders through international fundraising efforts.



A homegrown semiconductor and deep-tech company co-founded by a NASA-trained scientist, nSWX is developing graphene-based platforms with potential applications across semiconductors, hydrogen and rapid diagnostics. As the company's first institutional investor, Gobi provided early-stage capital and active portfolio support, including customer and ecosystem introductions.

Key Impact Metrics

15

Malaysian companies supported



1,124

skilled talent in Malaysia supported



1,536

total talent in Malaysia supported



Khazanah Facilitating Support for Early-Stage Startups

Khazanah, through Dana Impak, has mobilised investments through venture capital partners such as Gobi to support Malaysian startups and growth companies. This includes the Gobi Dana Impak Ventures Fund (GDIV), a dedicated fund to support Malaysian startups and early-stage companies, as well as Meranti ASEAN Growth Fund II (MAG II), which supports growth-stage companies with the potential to scale regionally.

Through these funds, Khazanah channels catalytic capital into companies with the potential to address national priorities, strengthen local innovation and grow into scalable, market-ready businesses. Via GDIV and MAG II, Gobi has invested in a diverse portfolio of companies delivering social and economic impact in strategic sectors:

- **Fintech & Financial Inclusion:** Investing in companies such as Vircle and DCAPI, which expand access to digital financial services for families and underserved consumers.
- **Digital Commerce & SME Enablement:** Backing companies such as Lapasar, CompAsia and Ejen2u, which use technology to improve procurement, commerce and market access for businesses and consumers.
- **Healthtech:** Investing in HealthMetrics, which digitises employee healthcare and benefits management by connecting employers, employees and healthcare providers through a single platform.

Advancing Sustainable Innovation and Strategic Industries

Looking ahead, Gobi plans to deepen its focus on Malaysia's semiconductor and advanced E&E ecosystem, supporting companies with the potential to develop local intellectual property and compete in regional and global markets. The firm also plans to advance its Taqwa Tech investment thesis, focused on technology serving the global Muslim economy, including Islamic fintech, halal supply chains, and Shariah-compliant financial services. By combining capital, portfolio support and regional connectivity, Gobi aims to help Malaysian companies scale while catalysing ecosystem growth in strategic sectors with long-term growth potential. Ultimately the commitment into GDIV and MAG II supports Khazanah's broader objective of strengthening Malaysian firms, nurturing potential Malaysian champions and expanding the pipeline of companies able to contribute to sustainable and inclusive growth.



For more information, visit
www.gobi.vc